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Handwritten signature

Copy to John

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BELFAST BID
Believe in Belfast



9th
WORLD
CHAMBERS
CONGRESS

23 July 2012

Ms Shirley McCay
Head of Economic Initiatives
Belfast City Council
Cecil Ward Building
4-10 Linenhall Street
Belfast
BT2 8BP

H.O.E.I.	
25/07/12	
EO23/12	
STATES	TRANS/PLAN
TOURISM	OTHER

Dear Shirley

World Chamber Congress in 2015

Northern Ireland Chamber of Commerce (NICC) is currently competing to host the World Chamber Federation's biennial Congress in 2015. The Congress is the only international forum for business leaders and executives involved in Chambers worldwide to share best-practice, develop international networks, establish trade links and learn about new areas of innovation or from regional expertise.

Hosting this event represents a huge opportunity for the whole of Northern Ireland and with the potential for 2,000 delegates to attend, would contribute significantly to the ambition, shared by many of us to increase our profile on the world stage, establish further trade links and grow business tourism. The four day event could contribute up to £3m to the economy and showcase Northern Ireland as a place to do international business, complementing the Programme for Government.

NICC is working with the excellent team at Belfast Visitor and Convention Bureau (BVCB) to secure the bid for the city and we would also appreciate your support. This can be provided in a range ways such as a simple statement or letter of support for the bid from your organisation, being involved in the advisory committee, participating in the site inspection which takes place in late August, contributing to the business or hospitality programme design or sponsorship. Executives from NICC and BVCB will be in touch to explore this with you shortly, alternatively you can contact Sandra Scannell, who is leading the bid on behalf of NICC directly on 02890244133 or via email on: sandra.scannell@northernirelandchamber.com.

Thank you in anticipation of your support.

Yours sincerely

Handwritten signature of Mark Nodder

Handwritten signature of Ann McGregor

Mark Nodder
President

Ann McGregor
Chief Executive

Working with

Chamber Patrons

Accreditation

